



WE'RE LOOKING FOR
CREATIVE DESIGNER

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Mind is on a mission to help brands create marketing people actually want. Our consultancy focuses on comprehensive solutions strategically and creatively across every platform, which is designed to help brands get in the MIND of people.

We believe in the simple formula: **MARKETING = MIND + HEART**
If you have a strategic mind & a "people" heart, come join us!

KEY RESPONSIBILITIES



BRAINSTORM & DEVELOP DESIGN CONCEPT

- Collaborate with Marketing Manager, and other teams to define requirements, to develop design solutions, to ensure that all designs align with the brand image, visual objectives, client's brief.
- Brainstorm and discuss with related teams (Brand, Content, Planning team) to create conceptualizing creative ideas, most effective strategies, and tactics based on the creative brief. Visualize ideas into an appealing presentation deck.
- Illustrate concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.

EXECUTE YOUR CONCEPT

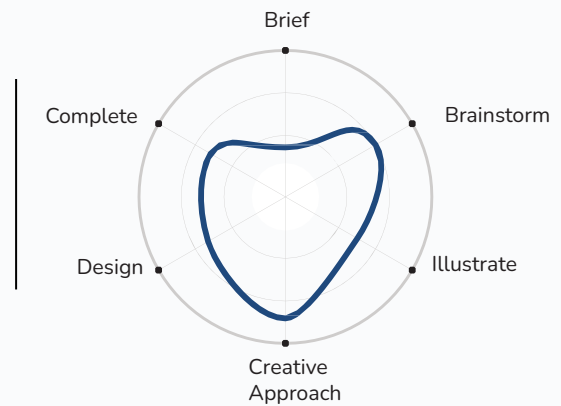
- Create and design various materials for print and digital communications (including Poster, brochures, Flyers, event Promotion, catalogs, social media graphics, online Ads, websites, etc.), with a great sense of understanding with layout, color, and typography that satisfies a creative brief.
- Design product packaging (including box artwork, instruction manual, labels, etc.), ensuring packaging is functionally viable, visually appealing.
- Design creative branding ideas and corporate identities.
- Adapt and roll out approved concepts, Key visual for advertising across all channels, above and below the line.
- Work with Creative team/ Project team to produce the final design.
- Inspect design after completion to determine whether client goals have been met, amend if any feedback.
- Completes projects by coordinating with outside agencies, printers, etc Prepare and participate in meeting presentations.
- Manage overall creative tasks for multiple projects.

JOB REQUIREMENTS

- ❑ Excellent in Adobe Photoshop, Illustrator, InDesign
- ❑ 2+ years of Design, experient in delivering material to the young target audiences is plus; Good knowledge of Creative and Graphic design
- ❑ Strong conceptual skills and the ability to formulate innovative ideas
- ❑ Proficient in Digital, Social, and Print advertising formats and methodologies
- ❑ Superior graphic design and key visual creating skills with a supporting portfolio.
- ❑ Have the ability to think creatively, imaginative and artistic to produce new ideas
- ❑ Ability to manage own time effectively, meeting deadlines and design standards
- ❑ Knowledge of marketing knowledge and branding

SKILLS

Planning
Creative Thinking
Time Management
Problem Solving
Organization
"Can-do" Thinking
Presentation



BENEFITS

- | | | |
|-----------------------------------|---------------------------|---------------------------------------|
| Laptop/ PC | Career Growth Opportunity | 12-day Annual Leave |
| 13th Month Salary Incentive Bonus | Insurance | Freedom To Think "Outside of the box" |
| Annual Salary Review | Flexible Working Hours | Team Building Activities |